

Günter Reichelt - Extract from his professional career - born June 20, 1949

1965 Apprenticeship as an industrial clerk at ETAG Textilwerke AG, Leverkusen, weaving mill for suit fabrics with 500 employees (part of the Quandt Group).

1970 Head of internal sales at Hermann Rettig, Opladen, a leading embroidery factory for the retail and fashion industry.

1971 Studied textile engineering at the School of Textile Engineering in Wuppertal (evening course).

1973 Managing director of an Arendt fashion department store. Board member of the advertising association.

1975 Change to the clothing and fashion industry. Sales manager - marketing manager - management (108 employees), sales to department stores and mail order companies, development of sales structures and contract manufacturing in Greece.

1977 Self-employed in fashion retail and subsequently founded and built up a number of successful companies.

For example:

1979 Foundation of ErgoDesk, invention and market launch of ergonomic screen swivel arms, supplying 60% of the top 500 German companies.

1990 Member of the Board of the CIM Academy, an affiliated institute at the Otto-von-Guericke University, Magdeburg.

1998 Foundation and CEO of Evalis AG (evaluation and information systems). First internet-based and interactive surveys, e.g. for the Bertelsmann Foundation's Stroke Foundation.

2000 Relocation to Zurich. Founding of the management consultancy Albis AG, development of corporate and marketing concepts for medium-sized companies. Industries

z. e.g. real estate, financial services, cosmetics, therapy equipment, etc. Specialty Assumption of responsibility in practice implementation. In 2008, among other things, development of the "CosmeticAnalysis" concept for the Foundation for the Promotion of Skin Health. Also CEO and member of the Board of Directors of CosmeticAnalysis Est.

2018 Together with Andrea Lehr, acquisition of the shares in CosmeticAnalysis Est from the Foundation for the Promotion of Skin Health and new and further development of the Transpareo platform.

2022 Spin-off of the cross-industry, state-of-the-art platform Transpareo AG. Planned: Establishment of a separate foundation to promote education and training.