

Transpareo Example: Construction Materials

The Transpareo system is highly versatile and can be used, for example, in the construction materials industry to showcase product quality.

The screenshot shows a product page for 'Fensterfabrik Albisrieden' featuring a window system 'FB 66/75'. The page includes a main image, a rating of 'sehr gut', a category 'Fenster / Holzfenster', and a detailed description. Below the main content is a 'Komponenten' section with a 'Verteilung der Bewertungen' bar chart and a list of components with their respective properties.

Annotations:

- Brand: name** (green box) points to 'Fensterfabrik Albisrieden'.
- Product: name** (yellow box) points to 'FB 66/75'.
- Product: images** (yellow box) points to the main window image.
- Product: rating** (yellow box) points to 'Bewertung: 😊 sehr gut'.
- Product: categories** (yellow box) points to 'Kategorie: Fenster / Holzfenster'.
- Product: description** (yellow box) points to the descriptive text about the window system.
- Product: affiliate_link** (yellow box) points to the 'Zur Website' button.
- Component: name** (orange box) points to 'Föhre, keilverzinkt (FÖ KVZ)'.
- Component: property_type** (orange box) points to the 'Haltbarkeit' property.
- Component: property** (orange box) points to the 'Moderate Haltbarkeit, kann durch Behandlung verbessert werden.' text.

All types of component properties can be tailored to match the attributes of any given product. Properties can be configured in a way that they impact the component's evaluation and consequently influence the product's assessment.

All labels displayed in the app can be adjusted in the backend. They are automatically translated into up to 30 languages.